



# ABILENE CHAMBER OF COMMERCE Convention and Visitors Bureau **MEDIA RELEASE**

## **FOR IMMEDIATE RELEASE**

Date: 6-6-2007

Contact: Nanci Liles (325) 676-2556

Hester Woods – 668-9464 (June 11-16)

Holly DeLaune – Marketing Director –Texas High

School Rodeo - 210-632-3208 (June 9-16)

*Abilene Convention & Visitors Bureau*

## **Abilene Welcomes Texas High School Rodeo State Finals**

Abilene, TX – Monday, June 11 at 11:00, The Abilene Convention and Visitors Bureau, Chamber of Commerce Redcoats, Expo Center and Abilene citizens will welcome the Texas High School Rodeo State Finals for the eighteenth consecutive year at a ribbon cutting at the Expo Center in the Display Building. The Texas High School Rodeo Finals bring in 1,400 people and generate \$1.7 million into Abilene's economy each year. Abilene received the bid for three more years and will host the State Finals through 2010.

At 11:30 on Monday, June 11, the Abilene Restaurant Association, Redcoats and Convention and Visitors Bureau volunteers will feed 1,200 folks a barbecue lunch to show appreciation to the loyal contestants and their families.

The Grand Entry is Sunday, June 10, 6:30 p.m. and competition concludes on Saturday, June 16<sup>th</sup>. The Awards Breakfast concludes the 2007 State Finals on June 17<sup>th</sup>. Ticket prices are \$7 adults and \$4 students. Ticket prices for the finals are \$8 adults and \$5 students.

-END -